



McCracken County High School
The Mane Tale
2016 Yearbook

Dear Local Business Owner:

In order to keep our yearbook at an affordable price for all of our students, we are selling ad space to help minimize the rising costs due to publication increases. We would love for your ad to appear in *The Mane Tale*. You may purchase as large a space for your ad as you would like. Space and pricing information is below.

Ad Size	Price
1/8 page (business card size)	\$50
1/4 page (4.75" h x 4" w)	\$100
1/2 page (4.75" h x 8" w)	\$200
Full page (9.5" h x 8" w)	\$400

Your ad should include your company name, telephone number, and street address. Anything extra you would like to add is up to you. Keep in mind the yearbook will be distributed at the beginning of the following school year, so promotional or timely information is unnecessary.

We will accept your ad in the following formats:

- Business card (to be scanned as an image)
- Emailed JPEG image (minimum of 300 resolution; see approximate sizes above)
- JPEG image on CD (minimum of 300 resolution; see approximate sizes above)
- Written or emailed information (we will design your ad)

Please return the attached bottom portion with your choice of ad size and, if you wish us to design your ad, the information you would like us to include.

Our school appreciates your support and we thank you for helping us keep our book's cost at an economical price.

Sincerely,

Sharon Northington

YOUR COPY:

Name of company: _____

Phone number: _____

Size of ad: _____page Total cost: _____

Please return OUR COPY and payment to the school.

Make checks out to:

McCracken County High School Yearbook
6530 New Highway 60 West
Paducah, KY 42001

Name of student selling ad: _____ Date: _____

OUR COPY:

Name of company: _____

Phone number: _____

Size of ad: _____page Total cost: _____

Additional information to be included in the ad (if student-designed ad desired):

Name of student selling ad: _____ Date: _____